

Vocative Cartography

NEW DELHI 14th-23rd November 2012

<http://www.cartoplay.org>

CALL FOR PARTICIPATION

Vocative Cartography is a project by Finnish media artist **Tapio Mäkelä** presented as part of the Sound Reasons Festival and Sarai Reader: 09: The Exhibition.

Using Android phones with Internet connection and GPS, participants can locate sound fields within the city, evoking short narratives and amplifying sounds to become embossed from the urban traffic dominated soundscape.

The Artist is looking for two modes of participation.

1. Co-creation of sound for the project

- Between Nov 9th-13th focusing on Hauz Khas and nearby regions, also other parts of Delhi
- Between Nov 15-16 focusing on areas in Gurgaon to be reached from the Devi Art Foundation.

I am interested in people who want to consider whether locations have a vocal or sonic identity, and how existing soundscape could be edited and intervened with personal, vocative expressions.

Participation with the artists involves 2-4 hours in your select location of dialogue and recording samples. Please contact the artist: tapio@translocal.net or tel +91 95 8238 4577.

To participate in the co-creation of sound, please read the proposal by the artist below. You should have experience of thinking about sound conceptually, and it is helpful yet not necessary if you also know how to record and edit audio into short 10 sec - 2 minute clips. The artist will edit the sounds into the mobile software. You may also contribute pre-recorded audio as long as you can grant the copyright for its' use in the context of this project. Each co-creator is credited for their contribution.

2. Walking & listening participants:

Nov 14th - 23rd 2PM-6PM

Sound Reasons at What's Up Bharat, Hauz Khas Village 1

- Discussion with the artist Nov 14th at 6 PM
- Outdoors exploring of the work is done during daytime
- November 17th the project is presented at Devi Art Foundation, Gurgaon, see below.

Nov 17th 2PM-8PM

Sarai Reader 09: The Exhibition, Devi Art Foundation, Gurgaon

Exploring of Vocative Cartography sound fields near the Devi Art Foundation 2-6 PM

Discussion with the artist 6-8 PM

To participate in the listening and walking, you can download the software starting Nov 14th for Android phones with OS 2.3 or later, GPS and Internet. Kindly BRING YOUR HEADPHONES also.

It is advisable to be Wi-Fi connected to install the application. Both event venues will help you with the install that will be available later at <http://www.cartoplay.org>.

You may also borrow one of five Android phones the artist brought along from the exhibition venue (please note that from Devi Art Foundation, only on the 17th of November). To borrow a phone, we apologize but we have to ask for a deposit of your credit card and ID and personal details, and your phone of equivalent value. The phones can be lent between 2-4PM on the above dates.

ABOUT Vocative Cartography

Vocative – relating to or denoting a case of nouns, pronouns, and adjectives in Latin and other languages, used in addressing or invoking a person or thing (Oxford English Dictionary).

Can cartography be subjective? Or is it just like it was with positivist science that objectivity of maps is a myth, and their styles of expression and creating visual order of cities has a panoptic, disempowering quality? What if those hard coded lines can be turned into more ambivalent circles, and different voices appear on surfaces once monotonic?

Vocative Cartography is a work in progress by Tapio Mäkelä with Translocal projects. Using Android phones with Internet connection and GPS, participants can locate sound fields within the city; evoking short narratives, amplify sounds to become embossed from the urban traffic dominated soundscape. By directly addressing people and objects, vocative use of the locative may add a level of affection to a medium originally developed for targeting and navigation.

The sounds and narratives for the Sound Reasons event have been created in collaboration with local participants and Tapio Mäkelä. Vocative Cartography is designed by Finnish media artist Tapio Mäkelä, and coded by Jani Pirisjoki. It is part of Cartoplay, a project in progress developed by Translocal with DIVO (Digital Voices), a collaboration between Blast Theory (Brighton), Patching Zone (NL) and Translocal (Helsinki). DIVO is produced with the support of the Culture Programme of the European Union. This project is also supported by Finnish Ministry of Culture and the Arts Council of Finland.

PLACES & DOWNLOAD

Vocative Cartography premieres at Sound reasons exhibition in Delhi, India November 14th - 23rd, 2012.

You can visit an exhibition venue to get instructions and start your sonic journey using your own Android phone or borrow a mobile phone:

What's up Bharat Nov 14th - 23rd 2PM-6PM (not 17th)

Jai Bharat Centre, 1 Hauz Khas Village, New Delhi 110016, India

<https://plus.google.com/118358066357312283387/about?hl=en>

Devi Art Foundation Nov 17th 2PM-8PM

Sirpur House, Plot 39, Sector 44, Gurgaon,

<http://www.deviartfoundation.org/map.htm>

You can also **download** the sound player to your Android phone starting November 14th 2 PM

(GMT/UTC + 05:30 hour):

<http://www.cartoplay.org/download>

Simply enter this to your phone's browser and press enter.

Please note that the software has been optimized for screen resolutions 480x854 or higher, and Android 2.3.

Your phone needs to have GPS turned on and an Internet connection enabled.

Once the software is installed, start Cartoplay from the phone's application menu.

If you want to save phone's storage capacity, you can delete the software after you have enjoyed it.

HOW TO PLAY

You look up sound fields on the map and walk towards them.

Circles with different colours represent fields of sound ranging from ambient soundscapes to samples and different voices by people of various places.

Your position on the map and which direction you are pointing is shown with a beam of light.

An arm of a metronome is pointed towards the nearest sound you have not yet listened to.

Walk through the sound fields. Volume of some sounds gets louder when you reach the center of a circle.

You can also click on a button and the map will no longer follow you.

You can also click on a button to hide street map from the view.

To zoom in and out just click on the satellite map.